

# EXQUISITE

PO BOX 248 GALENA ILLINOIS 61036 USA

## LETTERPRESS

WWW.EXQUISITELETTERPRESS.COM

PETER FRATERDEUS, PRINTER

*First impressions are our only business!*<sup>™</sup>

May 2008

Welcome to *Exquisite Letterpress!*

The design templates in this brochure are meant as inspiration, but they also represent our most cost effective way to provide exquisite quality and design for your invitations. Of course, the wording is completely up to you, while we will be happy to assist as needed.

The two designs, “*Isabella*” and “*Classical with Iris*” represent a dramatic value for two-color letterpress invitations at US\$595 per 100 for invitation and envelope on Crane’s all cotton *Lettra*.\*

On the other hand if you are seeking the finest in custom printed\*\* invitations, you should expect to budget about \$6.00-7.50 per-invitation set for 100 single-color invitation sets on our imported double-weight fine art paper stock (Hahnemule Copperplate), for the invitation itself and RSVP Card and envelopes (basic set).

Additional colors will add roughly 60% for each color\*\*\*

Addressing and other hand-work, such as lined inner envelopes, ribbons, sewing, folding, etc can bring the cost per set up another \$5-10 each. Hand-made and Japanese papers can add up to \$3-4 to each set.

There are ways to cut the costs of the extra bits, depending on what your requirements are.

By the way, we don’t charge “Per Invitation” it’s just a way to estimate. So, 50, 75 or 100 will be pretty close to the same total cost (the main difference being the cost of envelopes).

It’s very important that you order more invitation sets than names are on your list. We recommend 25-50 extra as a minimum. It is be far more expensive to produce extras afterwards than simply ordering plenty to begin!

Note that these prices do not include design (except for templates, as noted), as many couples choose to work closely with a designer of their own choosing. If you require design services, we’re happy to provide this option as well. Design fees are \$120/hr. Typically 1-2 hours is needed for custom designs

When you are ready to consider design and printing (best to make it no less than six months before the wedding), we’ll be happy to provide a detailed quote based on your specific requirements.

Also, note that we’ve got a new Exquisite Papers Sampler.

See the web site for details and a preview!

\* Custom color and other charges may apply depending on customer choices.

\*\* Design fees separate, we are happy to work with your designer, or provide references or design services

\*\*\* Design constraints can add up to 100% for second color

Dr. and Mrs. Angelo de Maritius  
request the honor of your presence at the  
marriage of their daughter

*Isabella Maria*  
and  
*Johannes Karl Heidelberger*

Saturday the twenty-first of December  
Two thousand six  
The Gardens of the Chicago Botanical Society  
Highland Park, Illinois

RSVP by November 10

## “Isabella” landscape format

A7 Invitation 5x7 inches with envelopes

‘Dawn Rose’ and Black inks

Crane’s *Lettra* White 300# single panel  
100x \$595 (add’l 25s \$45)

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## Classical with Irises

A7 Invitation 5x7 inches

Crane's *Lettra* ecru

100 with envelopes \$595 (addl 25s \$45)

Lilac and black

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M \_\_\_\_\_

\_\_\_\_\_ will be able  
\_\_\_\_\_ will not be able  
to attend.

Number of Guests \_\_\_\_\_

Please reply by November 15!

*Dr & Mrs Angelo de Maritius*

1777 Sheridan Road  
Glenview, Illinois 60091

Reply Card (Classical with Iris)

Lilac & black card, black envelope

Crane's *Lettra* ecru

100 with single color envelopes \$225 (addl 25s \$35)

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